

AUDIENCE TARGETING

toolkit



ENTREPRENEURIAL

1. Amy Porterfield
2. Marie Forleo
3. Gary Vaynerchuck
4. Pat Flynn
5. Russell Brunson
6. Sandi Krakowski
7. Kate Northrup
8. Ali Brown
9. Lisa Nichols
10. Derek Halpern
11. Robert Kiyosaki
12. Maria Andros
13. Writer's Digest
14. Business Insider
15. Inc.
16. Forbes
17. Female Entrepreneurship Ass.
18. BlogHer
19. Fedora
20. Entrepreneur Magazine

HEALTH & WELLNESS

1. Tone It Up
2. SHAPE Magazine
3. Natalie Hodson
4. Jillian Michaels
5. Emily Skye
6. Beachbody
7. Shakeology
8. PopSugar Fitness
9. Self Magazine
10. Dr. Daniel Amen
11. Mindbodygreen
12. Kris Carr
13. David Wolfe
14. Fitgirlsguide
15. Institute for Integrative Medicine
16. Sara Gottfried, MD
17. Mark Hyman
18. Dr. Joel Fuhrman
19. Christiane Northrup
20. Men's Health Magazine

RELATIONSHIPS(PARENTING)

1. Scary Mommy
2. La Leche League
3. Positive Parenting Solutions
4. What to Expect
5. A Mighty Girl
6. Fit Pregnancy
7. Parents Magazine
8. Dr. Phil
9. The View
10. This is Us
11. Mompreneur
12. SheKnows
13. Attachment Parenting
14. Dr. Drew
15. Planned Parenthood
16. The Leaky B@@@b
17. Imomsohard
18. Bad Parenting Moments
19. Relationship Rules
20. Clickin Moms

FOOD

1. Weight Watchers
2. Food Network
3. Jenny Craig
4. The Paleo Mom
5. Wellness Mama
6. Whole Living Magazine
7. Food & Wine Magazine
8. Pioneer Woman
9. Two Peas and Their Pod
10. Against All Grain
11. I am Baker
12. Our Best Bites
13. The Non-GMO Project
14. Nourished Kitchen
15. Super Healthy Kids
16. Skinnytaste
17. Cooking Light Magazine
18. Smitten Kitchen
19. JJ Virgin
20. Food Babe

LIFE DEVELOPMENT

1. Tony Robbins
2. Oprah Winfrey
3. Elizabeth Gilbert
4. Bob Proctor
5. Chalene Johnson
6. Dr. Wayne Dyer
7. Ann Voskamp
8. Byron Katie
9. Seth Godin
10. Tim Ferriss
11. Think and Grow Rich
12. Lynda Field Life Coach
13. Iyanla Vanzant
14. Brendon Buchard
15. Danielle LaPorte
16. Marianne Williamson
17. Brene Brown
18. Juanita Bynum
19. Gabby Bernstein
20. Higher Perspective



Hey there, I'm Becky!

I'm a mom to two wonderful and crazy tiny humans, wife to my college sweetheart, and love taking family hikes around the Austin area.

I am also the owner of Splash Owl Media, a full service marketing agency. With over 10 years of marketing experience, I've dedicated my business to helping other small business owners succeed with digital marketing.

If you want to bring in continuous leads and sales EVERY month without lifting a finger, let's chat. Here's the link to setup a free consultation call.

<http://splasshowlmedia.com/schedule>