

Resources & Links

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Installing Pixels

Shopify Websites: <https://www.youtube.com/watch?v=BpaTzcihH2A>

Wordpress Plugins to Install: *Tracking Code Manager by IntellyWP*

SquareSpace Websites: <https://www.youtube.com/watch?v=eZtPPtvFCJQ>

Facebook Calculators

<http://splashowlmedia.com/facebook-budget-calculators/>

Additional Resources

Work with Me: <http://splashowlmedia.com/schedule/>

FB Ad Conversion Toolkit: <http://splashowlmedia.com/swipe-file/>